Beat: Business

HANNOVER MESSE 2016 INNOVATORS WANTED

HANNOVER MESSE 2016

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USPA NEWS - Can we grow plants with the help of LED lighting and only minimal water? Can we manage supply chains cost-effectively and seamlessly via the Cloud? Can we join parts without welding, soldering or glue “ “ or heat ferrous metals without flame?

Entrepreneurs answered these questions at HANNOVER MESSE 2015. Now the world´s leading event for industrial technology expands its offering for the industrial startup scene.

Entrepreneurs in the industrial sector are especially innovative and investment-friendly. They promote competition, create new business models and are a vital source of inspiration for traditional industrial companies. In order to further support these companies, HANNOVER MESSE 2016 (25 to 29 April) will feature the new exhibit sector " Young Tech Enterprises " where industrial entrepreneurs meet with funding institutions, cooperation partners, investors, and established big companies.

Located in Hall 3 at HANNOVER MESSE, " Young Tech Enterprises " features several elements. The exhibition area offers presentation options for entrepreneurs and startups as well as startup networks, accelerators and economic development agencies. A central forum provides comprehensive information about startups and new companies every day of the fair. Additional offers such as pitching events, matchmaking forums and workshops round out the program. All elements are designed to bring together entrepreneurs and startups with established companies.

"Innovation and speed are deciding success factors in industry. Young companies possess these qualities, but often they lack business experience, financing and strategy. " Young Tech Enterprises "

offers startups not only display area, but also tremendous networking opportunities and coaching on everything from staffing and choosing a business model to venture capital, patents and intellectual property protection," says Marc Siemering, senior vice president of HANNOVER MESSE.

Participants at "Young Tech Enterprises" also benefit from proximity to the startups and business development organizations at the Research & Technology sector in Hall 2 as well as direct access to exhibitors and investors at Partner Country USA and Global Business & Markets, which are also in Hall 3. Deutsche Messe organizes and markets "Young Tech Enterprises" in partnership with the German Startups Association (BVDS) and the public relations agency factum Gm

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